

2016 Texas Association of School Board Media Honor Roll

In May of 2016, our District had the opportunity to nominate individuals for the Texas Association of School Board Media Honor Roll. The Media Honor Roll recognizes representatives in print, radio, television and electronic media who:

- (1) make the effort to get to know the superintendent, board president, and district's mission and goals;
- (2) report school news in a manner that is fair, accurate, and balanced;
- (3) give a high-profile position to good news about schools;
- (4) visit the schools; and
- (5) maintain a policy of no surprises by sharing information with school representatives.

There were more than 400 nominees this year.

I believe that more importantly than that, our nominations represent individuals who love what they do and truly value public education. We are blessed to have Mr. Jason Jansky, San Patricio County News, and Ms. Edna Cortinas, KRIS-TV, as our Media Partners in Education.